GOOD WOOD
FESTIVAL OF SPEED
GOODWOOD ROAD RACING COMPANY

Exhibiting at the Festival of Speed

Surrounded by beautiful West Sussex downland, Goodwood has been my family's home for more than 300 years.

As well as our world-famous racecourse, founded by the 3rd Duke of Richmond in 1802, the Goodwood Estate has an organic farm, the historic Motor Circuit, two golf courses, The Goodwood Hotel, a historic cricket pitch and an aerodrome.

In recent years Goodwood has established a worldwide reputation for the excellence of our two international motor racing events. The Festival of Speed, established in 1993, saw the return of motor sport to Goodwood, the motor circuit having closed in 1966. Then, in the autumn of 1998 we launched the Revival historic race meeting following the restoration of the classic circuit founded by my Grandfather, the 9th Duke of Richmond, back in 1948.

The Festival of Speed is a unique motor sport garden party, four days in summer that bring together a sensational gathering of cars, bikes, drivers and riders from the history of the sport. Legends of past decades, the stars of modern-day Formula One, a forest rally stage and a thrilling shoot-out for the fastest driver of the Festival come together to make the Festival what Autosport magazine describes as the 'Cathedral of Speed'. All this plus the chance to be the first to glimpse the very latest cars from all the world's leading motor manufacturers.

Goodwood has been at the heart of the English summer sporting season for over 200 years and we now attract over 750,000 visitors and race fans each year. I very much look forward to welcoming you to Goodwood next year.

Richmond

THE DUKE OF RICHMOND AND GORDON, CBE DL

A PREMIUM EXHIBITING EXPERIENCE

Each year for one glorious long weekend, over 250,000 visitors make their annual pilgrimage to the gates of the historic Goodwood House. For four days they are treated to an assault of the senses, an overwhelming mix of: fast cars, legendary drivers and all-encompassing pursuit of speed.

The Festival attracts visitors from all backgrounds from all around the world, from die-hard Formula One fans coming to see historic grand prix cars to corporate guests unwinding at the ultimate garden party. No matter what brings you to the Festival of Speed, no experience is complete without at least a few hours of retail therapy.

Over the years we have created a premium shopping experience for our guests within the Festival. Our visitors enjoy the luxury of all of their favourite brands across fashion, motorsport, food and beverage, entertainment and technology, all within the comfort of the Festival. Our carefully curated collection of exhibitors showcase the very best of their industry to an audience who are dedicated, passionate and engaged.

Exhibiting at the Festival of Speed is an unmissable opportunity to market to an exceptional international audience. Our team of industry specialists can work with you to design and build bespoke retail outlets to meet your specific requirements.

Please contact our exhibitions team on 01243 755081 for more information.

The Goodwood Festival of Speed is one of the greatest events in the international automotive calendar. The stand was busy throughout the weekend and we sold a record number of cars to buyers from around the world.

The global appeal of Goodwood meant that we saw fans and buyers from around the world, and we even sold a Mono into a brand-new territory as a result.

Nowhere else offers us the chance to showcase BAC like the Goodwood Festival of Speed.

Ian Briggs, Bac-Mono.

WHAT WILL IT COST ME?

PACKAGES – GOODWOOD FESTIVAL OF SPEED

	10 x 10 M PREMIUM	10 x 10 M OPTION 1	10 x 10 M OPTION 2	6 X 6 M Pagoda	5 x 5 M Pagoda	5 x 5 M Terrace
Pitch fee	£21,000	£20,500	£13,800	£4,500	£3,800	£3,150
Company details in event programme	✓	✓	✓	✓	✓	✓
Company details on Goodwood website	✓	✓	✓	✓	✓	✓
White tent				✓	✓	✓
Signage (company name only)				✓	✓	✓
4-way power socket				✓	✓	✓
Coco-Mat flooring				✓	✓	✓
Exhibitor passes (per day)	12	12	10	8	6	6
Event tickets (per day)	4	4	2			
Colour on site map	Pink	Blue	Orange	Green	Purple	Red

TESTIMONIALS

'It is an excellent opportunity to meet so many different end users of our products. The show never ceases to amaze us with an array of exhibitors and displays to keep every attendee in awe throughout the long weekend.'

Steve Pound, Managing Director, Milltek Sport

'Goodwood is by far the best show we attend, from the event itself to the team who organise it, they make it a smooth operation for us to pull everything together from build up to break down. We will definitely be a regular exhibitor for years to come!'

Iain Fraser, UK Sales Manager, XPEL

'For Ariel, Goodwood Festival of Speed is the motoring event of the year. It perfectly suits the demographic of our owners as well as the ethos of our company, where quality is first and foremost.'

Tom Siebert, Ariel Motor Company

FIND OUT MORE