

1. Introduction

1.1 Hi! We're the Goodwood Group and we are responsible for this site. Thanks for visiting and reading our privacy notice!

1.2 When you use our site we may end up with some information about you. This notice lets you know what information we receive, and what we do with it.

1.3 If you are under 13 then we have to ask a parent or carer, or another adult who looks after you to give us that information for you. We tell them how we keep that information safe in our other 'Privacy Notice' – it is a bit longer than this one! They can ask to see any of that information, any time.

1.4 If you are 13-18 then you can give us permission (or, 'consent') to record some data about you depending on what we are doing and hold on to it for as long as we need to.

1.5 You have rights to ensure that if you don't like what we are doing with your personal information, you can tell us to stop. If you want to do this, or make any other requests, you should contact us, by emailing: privacy@goodwood.com.

1.6 For more information on your rights, please go to paragraph 7 of this notice.

2. What information about you we might collect and when

There are a few different types of information we might receive of yours, depending on how you use our site. We might receive:

2.1 your name, email address, home address and telephone number (if you create an account with us, buy something from us, enter one of our competitions or join one of our clubs);

2.2 your log-in and password (if you create an account with us);

2.3 your social media handle (if you follow us, message us or comment on our posts on Facebook, Instagram or Twitter etc.);

2.4 any other information you provide (if you post something onto our site or write to us);

2.5 technical information your computer, tablet or phone tells us, like where you are and the device (e.g. an iPad or PC) you are using; and

2.6 information about your visit to our site, like which pages you visited, any searches you made on the site and other sites that you go to from our site. Some of this information is provided by cookies (little bits of computer software) that operate on our site. For more information about cookies, how they work, and the ones we use on our site, please see our Cookies Policy.

3. How we use information about you

3.1 We use the information listed above either because:

3.1.1 we have asked you and you or your guardian have agreed;

3.1.2 we have thought about it and we think it is fair on you (and us) to do so.

3.2 We will use your information:

3.2.1 to recognise you when you come back to our site, and provide you with content that is better suited to you;

- 3.2.2 to send you what you have bought, or any newsletters and other relevant information that we said we would;
- 3.2.3 to enter you into our competitions and let you know if you've won;
- 3.2.4 to respond to you when you contact us, or otherwise deal with any of your requests;
- 3.2.5 to do our homework on who is using our site and our services;
- 3.2.6 to share your information with people we work with, such as social media platforms (such as Facebook) so that relevant adverts may be selected and sent to you, as well as improve the advertising to other users of the platform. This information about you is provided to social media platforms (such as Facebook) via cookies on our site. For more information on the cookies we use, and what you can do to stop them working when you visit our site, please see our Cookies Policy); and
- 3.2.7 to run a safe and lawful business, and share information with those who help us to do this.

4. Who we share your information with

- 4.1 We have people who help us to carry out our business. These people help us to run our website and understand how it is being used, advertise to you (e.g. social media platforms such as Facebook and provide our newsletters.
- 4.2 We form part of a group of companies (some of which are based outside of the UK). We may share your personal information with these companies in our group. For more information on what we do to make sure your personal information is secure when it is sent outside the UK, see paragraph 6 below.
- 4.3 If we ask other businesses to help us deliver our clubs or services or products then we may need to provide your information to them.
- 4.4 We may also need to provide your information to people who advise us (like lawyers and accountants), or organisations who regulate what we do.

5. How we look after your information and how long we keep it for

- 5.1 We take a number of steps to ensure that any of the information we hold of yours is secure and protected.
- 5.2 We have thought a lot about how long we should hold on to personal data. We believe it is only as long as you would consider reasonable, or where we have to because of the law. We have a list of how long we keep all information and what we do with it (delete or archive) when its time is up! We keep it very safe on our systems, just like you would expect us too.

6. Transfers of your information outside the UK

- 6.1 We are based in the UK and generally we will only hold your information in the UK.
- 6.2 However, we do some business with other companies based elsewhere in the world, including the USA, Australia, Europe and China who provide services to us, for example companies that help us look after the information on our website. Sometimes we may share your personal

information with these companies, If we do, we make sure that your information is protected in the same way as if it were still with us in the UK. This is done in a few different ways, for example if we send information to the US, Australia, China or India we use the European Commission's Standard Contractual Clauses. This means that we have a contract in place to guarantee the security of your personal information.

7. Your rights to the information we hold about you

7.1 You have all the same 'rights' with regard to your personal information as adults do – this is a very good thing. There are 12 rights and you can see them here: <https://ico.org.uk/for-organisations/guide-to-the-general-data-protection-regulation-gdpr/individual-rights/>

7.2. These include (but they are not the only ones) the right to ask us to stop sending you newsletters and to delete any information (like your email address) that we hold for that purpose, or to find out what information we hold about you.

7.3 You also have the right at any time to complain about us to the person who protects your privacy rights in the UK, the Information Commissioner's Office (<https://ico.org.uk>);

8. Changes to this information

We may make changes to this notice from time to time. We will post any changes to our site, or let you know by sending you an email.