

Terms and Conditions

Applicable to the 2021 Qatar Goodwood Festival Best Dressed Competition

The terms and conditions set out in Section One apply to all of the competitions operated by the Goodwood Racecourse Limited ("Goodwood"), whose registered office is at Goodwood, Chichester, West Sussex PO18 0PX, company number 00772766. You can contact Goodwood at this address.

Additional Terms and Conditions for each individual competition are included in Section Two.

The terms and conditions set out in Section One and Section Two are referred to as the "Rules" and this promotion will be simply referred to as the "Competition" throughout the rest of these Rules.

In these rules, "we," "our," and "us" refer to Goodwood and "you" and "yourself" refers to an eligible Competition entrant.

Section One

1. Who is promoting/sponsoring this Competition?

The promoters and sponsors of this competition are Goodwood & L'Ormarins.

2. Can I enter?

You are eligible to enter this competition if you meet the following requirements:

- **You are** a legal resident of the United Kingdom and you are 18 years or older at the time of entry, **and**
- **You are not** an employee or immediate family of an employee of any of the companies in the Goodwood Group; **and** L'Ormarins **and**
- **You are not** involved in any part of the administration and execution of this competition.
- **You are attending** Goodwood Racecourse on Friday 30 July in the signature L'Ormarins light Blue and White colours
- **You are not** a previous winner of this competition.

3. Rules about entry

There is no purchase necessary to enter this competition. Only one entry per person is allowed. Competition entries must be made in the manner and during the period specified in Section Two. Failure to do so will disqualify the entry. We reserve the right to disqualify any entrant if we have reasonable grounds to believe the entrant has breached any of these Rules.

4. How are winners selected and notified?

The following methods of selecting the winner will be used in this competition. The method to be used is stated in Section Two.

4.1 At the Closing Date specified in Section Two, a representative of Goodwood and a representative of L'Ormarins, in the presence of an independent adjudicator, will select 10 finalists from all eligible entries. A social media led mechanic will be in operation, whereby someone can enter by taking a photo of themselves and uploading it to Twitter or Instagram, using the hashtag #LQPBESTDRESSED and tagging @Goodwood_Races and @lqpct (the entrant will need to ensure their profile is set to public so as to allow their image to be searchable). A second panel, comprising of independent judges and L'Ormarins representatives will create a shortlist from which the eventual winner will be decided. A L'Ormarins representative will have the final decision on the winner.

If you are a potential winner, we will notify you via a direct message through the social media account used to enter, at the Racecourse on Friday 30 July.

If you are a potential winner, we may require you to sign a declaration of eligibility and liability/publicity release before the prize can be fulfilled. If you do not sign and return these required forms within the time period stated on the winner notification message, we may disqualify you and select an alternative winner.

5. Rules about prizes

Prizes are non-transferable and there is no cash alternative. We reserve the right to substitute prizes of equal or greater value at any time. Prizes are awarded at our discretion and no prizes will be awarded as a result of improper actions by or on behalf of any entrant. The terms below apply to specific elements of the prize offered:

6. What other conditions am I agreeing to by entering this Competition?

By entering this Competition you agree:

- To abide by the Rules;
- To the extent allowable under applicable law, to release and hold harmless Goodwood and its respective advertising and promotional agencies and Competition judging organization, the parent companies, subsidiaries, affiliates, employees, representatives, successors, assigns and agents from any and all liability or any injury, loss, damage of any kind or disappointment arising from or in connection with this Competition or any prize won save with respect to claims resulting from death or personal injury arising from Goodwood's negligence and with respect to claims resulting from fraud or any other liabilities that may not be excluded by law;
- That our decisions will be final and binding on all matters related to this Competition;
- That by accepting a prize, we may use your personal data online and in print, or in any other media, in connection with this Competition, without payment or compensation to you. The declaration of eligibility and liability/publicity release provided to the potential winner will make reference to obtaining your free consent to use your personal data.
- That by submitting an entry to this competition you agree that we shall have a perpetual, royalty free, sub-licensable and worldwide license to use the entry content and material submitted in whole or in part in any format and for any purpose whatsoever, including (but not limited to) promotional and advertising activity, TV packages, online players, YouTube, Facebook, Snapchat, Twitter, Vine, Instagram and Dailymotion. We acknowledge that you shall retain ownership of copyright in the content.
- That you may be requested to take part in promotional activity and that your personal data, photographs and audio and/or visual recordings of you may be used in any publicity.
- That your personal data may be used by us for future marketing activities and from time to time you may be sent relevant information relating to the activities they undertake.
- That if you were to win this competition your details will be passed on to L'Ormarins for fulfilment of the prize.

7. What laws govern the way this Competition is executed and administered?

In the event of any dispute regarding the terms and conditions, Rules, conduct, results and all other matters relating to this Competition, our decision shall be final and no correspondence or discussion shall be entered into. These terms and conditions, the conduct of this promotion and the interpretation and enforcement of these terms and conditions shall be governed and construed in

accordance with the law of England and Wales. The provisions of the Contracts (Rights of Third Parties) Act 1999 shall not apply to this agreement.

8. What if something unexpected happens and the Competition can't run as planned?

If cheating, a virus, bug, catastrophic event, or any other unforeseen or unexpected event that cannot be reasonably anticipated or controlled, (also referred to as force majeure) affects the fairness and /or integrity of this Competition, we reserve the right to cancel, change or suspend this Competition. This right is reserved whether the event is due to human or technical error. If a solution cannot be found to restore the integrity of the Competition, we reserve the right to select winners from among all eligible entries received before we had to cancel, change or suspend the Competition. If you attempt to compromise the integrity or the legitimate operation of this Competition by hacking or by cheating or committing fraud in any way, we may seek damages from you to the fullest extent permitted by law. Further, we may ban you from participating in any of our future Competition, so please play fairly.

9. Data protection and privacy policy

Any personal data relating to entrants will be used:

9.1 in accordance with current UK data protection legislation

9.2 in accordance with our privacy policy which may be found on our website at www.goodwood.com

10. Changing these Terms

We reserve the right to cancel or amend the Rules at any time without prior notice. A copy of the Rules may also be obtained by sending a stamped addressed envelope to: Competition Terms & Conditions, Events Marketing Department, Goodwood House, Goodwood, Chichester PO18 0PX

Section Two

Terms and Conditions Applicable to the Best Dressed Competition

The terms and conditions set out in this section apply to Goodwood Racecourse Limited's Best Dressed Competition. Additional terms and conditions applicable to all competitions are included in

Section One.

1. When will the competition take place?

The competition is open for entries from 11:00 hrs (London time) on 30/07/2021 (the "Opening Date") until 14:00hrs London Time on 30/07/2021 (the "Closing Date") and the period between the Opening Date and the Closing Date are the "Competition Hours". The winner will be announced following The L'Ormarins Queen's Plate Glorious Stakes' at 4.30pm.

2. How do I enter?

You can enter during the Competition Hours by wearing the signature light blue & white colours of L'Ormarins on Friday 30 July at Goodwood Racecourse. A social media led mechanic will be in operation whereby someone can enter by taking a photo of themselves and uploading it to Twitter or Instagram, using the hashtag #LQPBESTDRESSED and tagging @Goodwood_Races and @lqpct (the entrant will need to ensure their profile is set to public so as to allow their image to be searchable).

3. Selection of the winners

The provisions of paragraph 4.3 of Section One will apply to this Competition.

4. What are the prizes?

- 2 x Return premium economy flights from London to Cape Town in January 2022
- Return Airport transfers Cape Town International Airport to the Hotel
- 5 nights Bed & Breakfast at a Cape Town hotel
- 2 x tickets to the L'Ormarins Luncheon at the L'Ormarins Queen's Plate Racing Festival on Friday, 7th and Saturday, 8th January, including transfers
- Tour of L'Ormarins Estate in Franschhoek, including transfers

If for any reason an advertised prize is unavailable, we reserve the right to substitute a prize of equal or greater value.

If you are selected as a potential winner:

1. You may not exchange your prize for cash or any other merchandise or services.
2. You may not designate someone else as the winner. If you are unable or unwilling to accept your prize, we will award it to an alternate potential winner via the same method.
3. If you accept a prize, you will be responsible for all applicable taxes related to accepting the prize, if any.
4. That your personal data will be passed to L'Ormarins for the purposes of fulfillment of the prize.
5. How can I find out who won?

To be notified who won send a request via postal mail to Sports Marketing Department, Goodwood House, Goodwood, Chichester, West Sussex, PO18 0PX, UK