



The Iconic Central Features of Gerry Judah

11th April 2016

One of the most eagerly-anticipated moments of every Festival of Speed is the reveal of Gerry Judah's Central Feature, this year sponsored by honoured marque BMW in celebration of their Centenary.

Unveiled each year at a private party on the eve of the Festival, the first public viewing of the iconic sculpture marks the official opening of the Festival weekend.

'I've been producing a sculpture for the Celebrated Marque at Goodwood for the last 19 years,' says Gerry. 'Every year I like to think of something that is very different to anything we've done before. Indeed, the hardest thing about designing these sculptures is trying to avoid any similarity, any conceptual connection, with anything I've done before.'

BMW's Centenary piece is Gerry's 20th sculpture for the Festival of Speed and his resolute determination to push the boundaries of what is possible never ceases to amaze. Gerry says of his work at Goodwood: "The critical thing for these pieces is that they have to be iconic. Coco Chanel said: "I don't do anything innovative; I want to make something that's classic." Everything I do I try and make it so that it's classic: different, unique, but classic.'

Gerry's work at FoS has become the symbol of the Festival for the 200,000 strong crowd, and has varied from the rustic steel framework of the Land Rover sculpture in 2008, to the beautiful reconstructed Jaguar E-Type model made from 174 tonnes of steel tubes and reminiscent of a vast church organ in 2011, and last year's twisting, Japanese-inspired Mazda celebration, which towered high above Goodwood House. Each piece takes eight months from conception to build, and the Sculptures are now Europe's biggest regularly commissioned installations.

Each year the exact design of the Central Feature is a closely guarded secret, and Gerry isn't giving much away about his plans for this year, but he did say: "the sculpture, displaying three iconic BMW race cars, will stretch well outside its boundaries, soaring over us and into the sky".

Goodwood presents a short film in celebration of Gerry's work and a glorious look back at the motorsport milestones he has immortalised on the turning circle across the years:

http://player.theplatform.com/p/TCy-PC/GoodwoodProdPlayer/embed/select/media/HUJC_dtuEmkM?form=html

(ENDS)

EDITORS' NOTES:

Central Features of the Festival of Speed listed:

- 1993 – The first Festival of Speed, at which a brand new Aston Martin DB7 was displayed on the Turning Circle outside Goodwood House
- 1994 – The first Central Feature celebrates 100 Years of Motorsport
- 1995 – The beautiful 1929 Golden Arrow Land Speed Record takes Central Feature position
- 1996 – Current LSR holder Thrust 'SSC' takes Central Feature position for its first public appearance
- 1997 – Gerry Judah's first collaboration celebrating 50 years of Ferrari
- 1998 – Gerry Judah – 50 years of Porsche
- 1999 – Gerry Judah – 90 years of Audi
- 2000 – Gerry Judah – Jaguar returns to Formula 1
- 2001 – Gerry Judah – 100 years of Mercedes-Benz
- 2002 – Gerry Judah – Renault returns to Formula 1 as a constructor
- 2003 – Gerry Judah – 50 years of Ford
- 2004 – Gerry Judah – 100 years of Rolls-Royce
- 2005 – Gerry Judah – 40 years of Honda Grand Prix success
- 2006 – Gerry Judah – 100 years of Renault success in Grands Prix
- 2007 – Gerry Judah – 50 years of Toyota in motorsport
- 2008 – Gerry Judah – 60 years of Land Rover
- 2009 – Gerry Judah – 100 years of Audi
- 2010 – Gerry Judah – 100 years of Alfa Romeo
- 2011 – Gerry Judah – 50 years of the Jaguar E-type
- 2012 – Gerry Judah – 60 years of Lotus
- 2013 – Gerry Judah – 50 years of the Porsche 911
- 2014 – Gerry Judah – 120 years of Mercedes-Benz in motorsport
- 2015 – Gerry Judah – Mazda in motorsport

The Festival of Speed will take place from 23-26 June 2016.

Tickets and hospitality packages for both events are on sale with Saturday and Weekend tickets already in limited numbers. More information is available via www.goodwood.com/tickets or via phone 01243 755055.

Tickets are priced as follows;

Entry adult (entry for young people 13-21 years):

- Weekend £147 (£73.50)
- Thursday – Moving Motor Show £32 (£16)
- Friday £55 (£27.50)
- Saturday £65 (£32.50)
- Sunday £65 (£32.50)

Staged every summer since 1993, the **Goodwood Festival of Speed** is the world's largest automotive garden party; set against the spectacular backdrop of Goodwood House in West Sussex, UK. Over 600 cars and motorcycles spanning the phenomenal history of motoring and motor sport take part with some of the most legendary figures from the sport as well as international celebrities regularly attending. Highlights of the 2015 event, which took place on June 25-28, included the Moving Motor Show presented by the AA in association with The Telegraph, Forest Rally Stage, Michelin Supercar Paddock, Michelin Supercar Run, F1 paddock presented by Sky Sports F1, Drivers' Club presented by TAG Heuer, GAS Arena powered by

TomTom Bandit, Cartier Style et Luxe Concours d'Elegance, Aviation Exhibition and Bonhams Auction.

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