



# GOODWOOD ROAD & RACING

## **Linda Jackson, CEO of Citroen talks to Goodwood Road and Racing about life in the driving seat.**

**5<sup>th</sup> September 2016**

Linda Jackson, CEO of Citroen, is this week's Mystery Monday columnist on [Goodwood Road and Racing](#) (August 29), describing being “bitten by the car bug” and what it means to be called the ‘Most Influential Woman in the Car Industry’.

Goodwood Road and Racing's unique Mystery Monday column launched last November alongside a raft of exciting new columnists, including PistonHeads Editor Dan Trent and former Telegraph Motoring Editor Erin Baker, as well as familiar names such as Andrew Frankel and Doug Nye.

The Mystery Monday column is the only weekly editorial slot given over to guest columnists within the industry, whether that's racing drivers, CEOs, designers or engineers.

Past big Mystery Monday names include: Gerry McGovern, Jason Plato, Ross Brawn, Andy Priaulx, Darren Cox, Ian Callum, Sebastien Buemi and Darren Turner.

Read the Mystery Monday column [here](#).

Goodwood Road and Racing has revelled in 700,000 unique views per month to date in 2016, with 100,000 followers for the GRR Facebook page, and over 400,000 followers for the motorsport Facebook pages.

With an additional 150,000 twitter followers, 100,000 YouTube subscribers and over 5 million video views per month, Goodwood Road and Racing is proving ever-popular with motorsport fans the world over.

**(Ends)**

### **Editor's Notes**

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