

GOODWOOD DOES THE GREAT AMERICAN RACE



DESTINATION

DAYTONA

15-20 February 2024



In February, 2024, the
Goodwood Road Racing
Club is heading to
America to experience
one of the greatest
spectacles in racing,
the Daytona 500

This once-in-a-lifetime trip will be
an unforgettable experience for
those that can join, with unrivalled
access, private hospitality,
oceanfront accomodation, and,
of course, the sport itself –
NASCAR in all its glory.





A history of NASCAR

Founded by Bill France Sr. in 1948, the National Association for Stock Car Auto Racing has gone from bootlegging to a billion-dollar empire.

Of all the bootleggers and moonshiners in North Carolina during prohibition (1920-33), Robert Glenn 'Junior' Johnson was perhaps the most famous. He knew the roads and his skill behind the wheel was unmatched, certainly when it came to the local law enforcement. He also knew how to eek the performance out of his Fords and Oldsmobiles that he used on his whiskey runs, something that meant Johnson was never caught. Indeed, he was tough to catch when NASCAR was born in 1948, notching up 50 victories in his 14 years of competition.

“Moonshiners put more time, energy, thought and love into their cars than any racer ever will,” he said. “Lose on track and you go home, lose with a load of whiskey and you go to jail.”

Even after the end of prohibition, bootleggers continued 'running 'shine,' and, increasingly, the cars were used in amateur racing. It was a cut-and-thrust business with promoters often disappearing with the money. Bill France applied a steadying hand and the National Championship Stock Car Circuit was formed in 1947. Such was its success, NASCAR emerged in February 1948.

In the early days, Daytona Beach was a Mecca for Land Speed Records. Later, racers assembled on the sand, drawing enormous crowds and beckoning the arrival of the Beach Course. It wasn't long, though, before a proper circuit was needed. On 25 November, 1957, ground was broken for the Daytona Speedway. France gambled almost everything and the first 500 was held on 22 February, 1959.

Today, NASCAR is a far cry from those early, tentative steps. Thirty-eight rounds of racing, three national series, series across the world, manufacturers in the shape of Toyota, Ford and Chevrolet, and some of the greatest drivers in racing – it is one of the biggest sports in America. Nothing can prepare you for attending a race. The atmosphere and noise are like nothing else.



Daytona 500

The Daytona 500 has marked the start of the NASCAR season since 1982, and is referred to as “the Super Bowl of motorsports”.





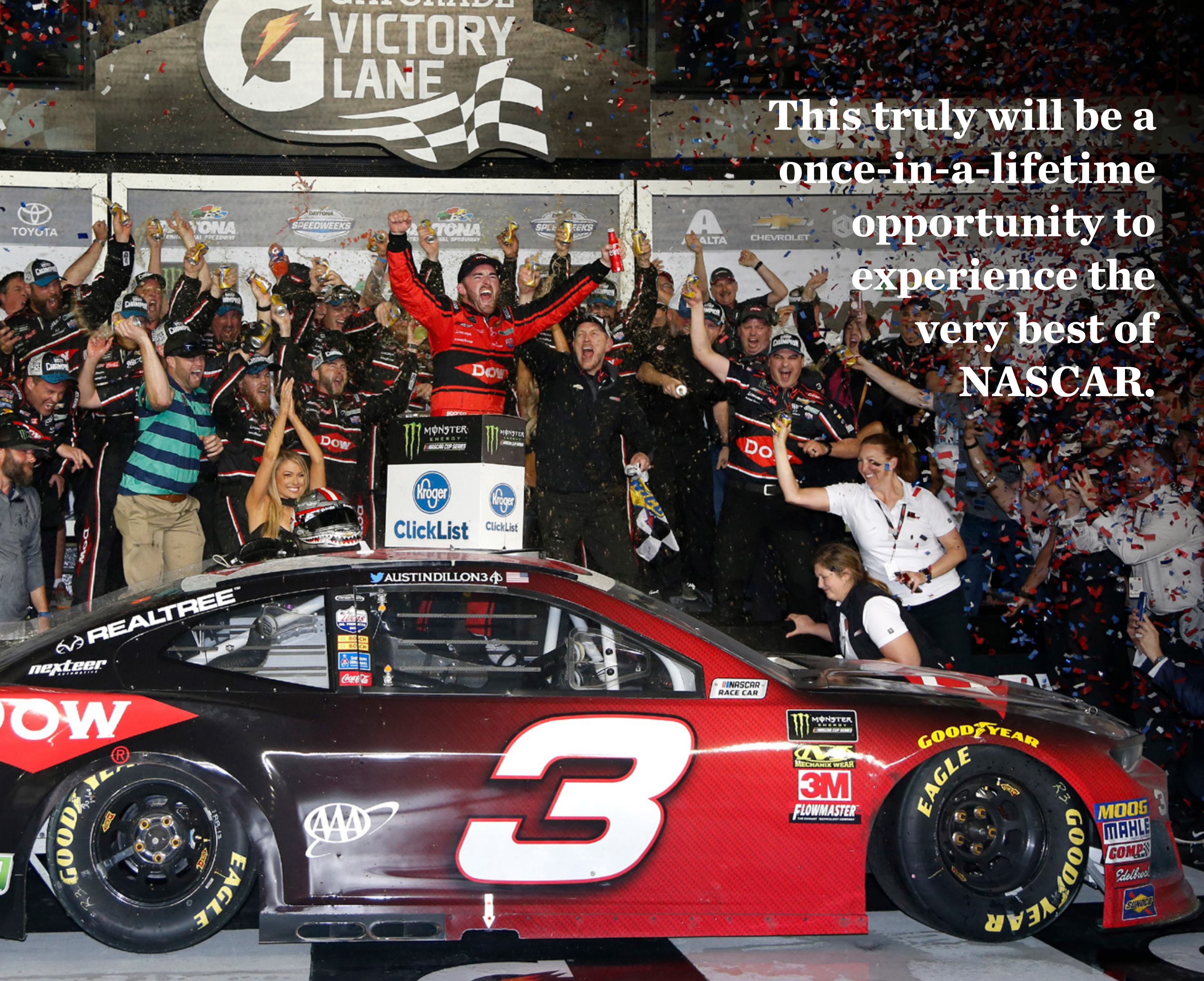
Next year will see the 66th running of one of NASCAR's biggest races. First held in 1959, and won by three-time champion Lee Petty, father of seven-time Daytona 500 winner Richard, the race has become the jewel in the sport's crown.

Five-hundred miles of the 2.5-mile trioval can take their toll, but the great drivers tend to do well on Daytona's banking, with the likes of the aforementioned Petty, the Earnhardts, Bobby Allison, Dale Jarrett, Jeff Gordon and Denny Hamlin among the most successful.

This year's race was won by 2013 Cup Series Rookie of the Year Ricky Stenhouse Jr. It was, as usual, an extraordinary affair, with 52 lead changes and over half the cars leading at one point. The closeness of the racing needs to be seen to be believed – cars drafting at 190mph, two or three abreast, with the top 30 cars often separated by only two or three seconds. This all, of course, can lead to 'the big one,' the infamous multi-car wreck than take out 15 to 20 cars.



If you're going to experience NASCAR at its best, the Daytona 500 is the place to see it.



This truly will be a
once-in-a-lifetime
opportunity to
experience the
very best of
NASCAR.

The GRRC Daytona 500

An amazing, behind-the-scenes experience awaits GRRC members over the Atlantic Ocean.

To access the garages at a NASCAR race is an opportunity afforded only to sponsors, media or year-long pass holders. For 2024, though, the GRRC will be able to see behind the curtain thanks to Goodwood's friends over The Pond. Our trip to Daytona is like no other as, not only will we have unrivalled access to the garages, but also to the pitlane and paddock.

As guests of both NASCAR and Richard Childress Racing, the six-time NASCAR champions and three-time winners of the Daytona 500, our Daytona experience will be hard to repeat.

Whilst we have fantastic access and private hospitality within the Rolex Lounge with all-day dining and a bar, the trip is a relaxed one where you can come and go as you please from the Hammock Beach Resort via private transfers at various times throughout each day. Welcome and final dinners will bookend the five-night GRRC trip, but the Florida area is one that must be explored and guests are more than welcome to extend their stay.



Oceanfront luxury accommodation

The Hammock Beach Resort is an oasis of calm and luxury on the Atlantic Coast.



Behind-the-scenes tours

Understand the details thanks to NASCAR officials taking us on a tour of scrutineering.



Pit lane and garage access

VIP access to an inaccessible part of NASCAR for the vast majority of people!



Private transfers to and from the Speedway

Come and go as you please between our hotel and Daytona Speedway.



Three days of edge-of-your-seat racing

It's a packed timetable with the Truck Series, ARCA, Xfinity and the Daytona 500.



Private GRRC hospitality

Exclusive access to the private suite within the Rolex Lounge for three days.



Full GRRC service throughout

Reserved seating, delicious food, and team scanners to keep up to date with the action.



Meet the drivers and team personnel

Meet the stars behind Richard Childress Racing from drivers to senior team members.

Hammock Beach Resort



One of the great hotels of Florida, perched on the Atlantic Coast, will be our base for the five-night stay.

Nestled on a stretch of unspoiled sand beach along the Atlantic Coast in Palm Coast Florida, Hammock Beach Golf Resort and Spa is an extraordinary place. With a Jack Nicklaus-designed ocean-front golf course, six dining options, tennis courts, multiple swimming pools, a private beach and a spa, it is a fantastic place to enjoy in itself. If you don't fancy heading into Daytona Speedway one day, you can relax and make the most of the Beach Club and explore the surrounding area, soaking up the Florida atmosphere.





Make the most of your stay

Florida is known for its sandy beaches and crystal-clear water, but there is so much more to see.

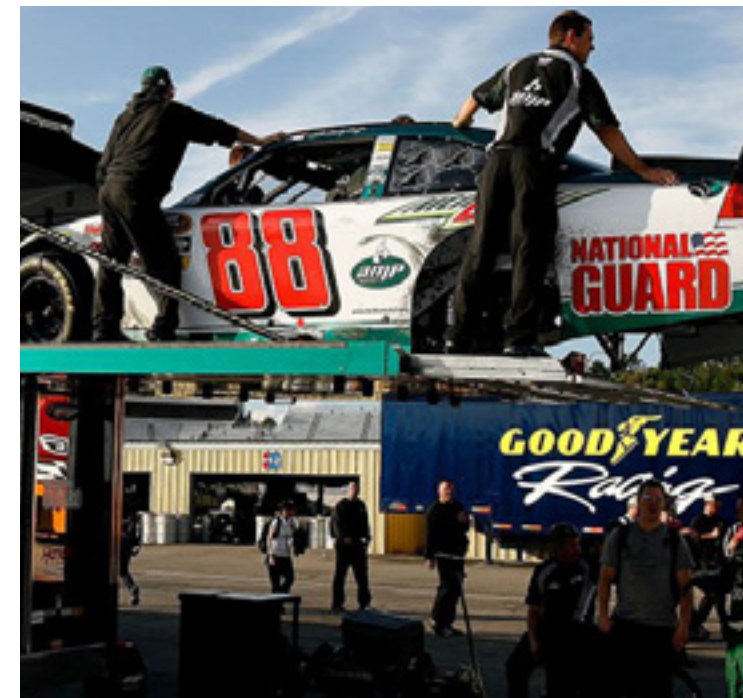
The Sunshine State hasn't got its name by accident, and even in February, temperatures range between 20 and 24 degrees. We may be heading over to America to take in the sights and sounds of the Daytona 500, but it is a perfect opportunity to extend your stay and explore the area. The Cape Kennedy Space Centre, Walt Disney World, Universal Studios, Florida Keys and even Miami are all within easy reach. Not to mention the famous population of manatees and dolphins.

Itinerary



Thursday 15 February

Arrival and welcome dinner



Friday 16 February

Pit garage and paddock tours



NASCAR Craftsman Truck race
(250 miles/100 laps)



Pit garage and paddock tours

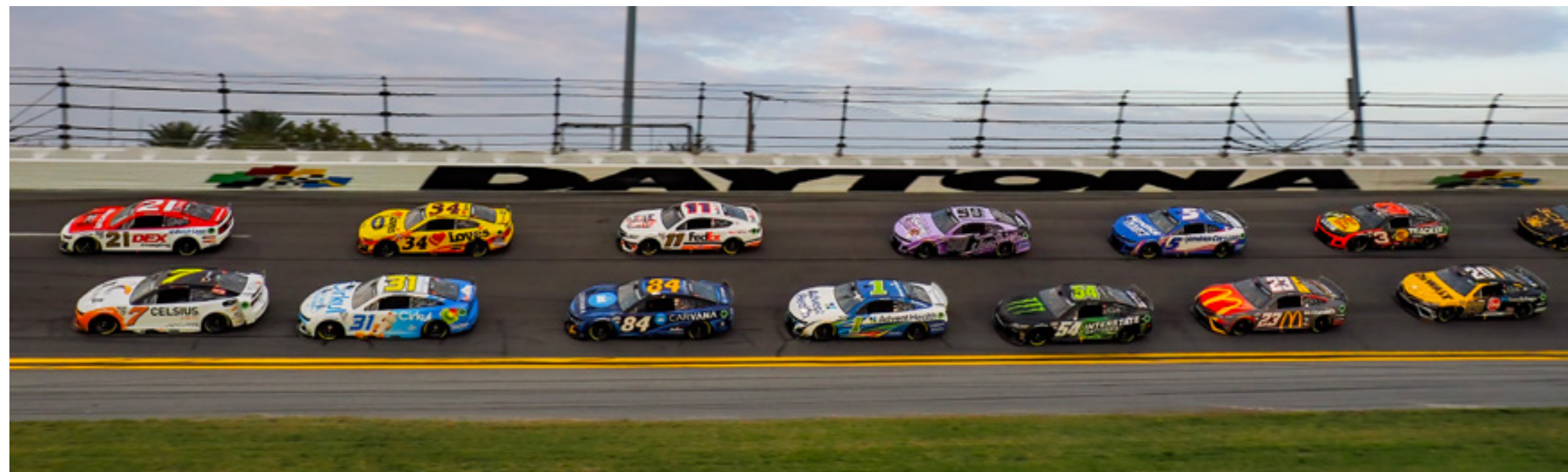


Saturday 17 February

ARCA race
(200 miles/80 laps)



Xfinity race
(300 miles/120 laps)



Sunday 18 February

Daytona 500
(500 miles/200 laps)



Monday 19 February

Free day



Farewell dinner



Tuesday 20 February

Depart at your leisure

What's included in your trip

- Five nights at The Hammock Beach Resort.
- Breakfast at the hotel each day.
- Three days of racing at Daytona with access to the exclusive GRRC hospitality suite, with an outdoor patio and reserved grandstand seats.
- Private transfers to and from the Speedway in order to allow you to spend as much, or as little, time at the circuit as you like.
- Food in the suite, plus a full private bar.
- Radio scanners to keep up to date with the action and listen in on in-car team radios.
- VIP access to the pit garages and pitlane.
- Guided tour by NASCAR officials of cars going through pre-race inspection.
- Access to the fanzone, which includes driver introductions, a pre-race concert and the opportunity to get onto Daytona's famous banking.
- Meet and greets with the drivers and senior team members from Richard Childress Racing.
- Free day on Monday to explore the local area.
- Welcome and celebratory final dinners at the hotel, including drinks.
- Access to the GRRC team who will be on hand to assist you with everything you need.

What's not included

The price excludes anything not expressly mentioned above, as well as the following:

- Medical and travel insurance.
- Return flights.
- Airport transfers to and from The Hammock Beach Resort.
- Additional hotel services, such as spa treatments or room service.
- Lunch on Monday.
- Food and drink at the Speedway or hotel outside of the specified inclusions.



Prices

Two adults sharing a one-bedroom suite:

£13,495 (inc. VAT)

Two adults sharing a two-bedroom suite with shared living space with another couple:

£12,495 (inc. VAT)

One adult in a one-bedroom suite:

£8,495 (inc. VAT)

One adult sharing a two-bedroom suite with shared living space with another single booking:

£7,495 (inc. VAT)

Other accommodation options are available for families and groups. Speak to the team for more details.



Don't miss out

To secure your place, or for more information contact Hannah Jukes at

hannah.jukes@goodwood.com
01243 755 057

