



===== A Gent's Guide to =====

Dress and Style

at the

Goodwood Revival

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The Deer Stalker!

The English country squire had well-shod feet, woollen socks, tweed breeches, perhaps a Norfolk jacket and a reliable eight-section cap to keep him suitable attired for all outdoor excursions. This sporting attire translated itself to the early days of motor racing and cycling. A good set of hunting tweeds simply won't do you wrong. Don an Ulster coat and deerstalker hat, put a minnow in your fishing bag, and you're all set.

The College Man

A boater, a blazer and the old school tie. To get this right you need your old school tie, patches in the elbows of your sport's blazer, a right trouser leg with oil from a bicycle chain and a clothes peg as a cycle clip. The college scarf is a vital ingredient or if you want to look sporting, a boater. For intellectuals of the day however, hats were a no no — no self-respecting young cyclist with a Morning Star rolled up in his pocket would have worn a hat.



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The Rat Pack

Dress like Sinatra in a tab-collar shirt, slim tie, narrow-brimmed trilby, Bass or Sebago loafers and wear your trousers just above your shoes! As shown on the left.

The Wild One

Gentlemen, please start your motorcycles. Marlon Brando in motorcycle clothing is every girl's dream. Mix up your military garb with black leather, loud bikes and a bad attitude. You need a white t-shirt, jeans with turn-ups and side-buckle engineer boots to be a true bad-boy for the day.

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The Boardwalk Racer

The 1940s newsboy sits aside his own pedal-powered "motor-bike". The dress code is functional and stylish and features a close-fitting wool jersey, jodphurs or breeches, appropriate cap and leather shoes or boots with a low heel.



The Zoot Suiter

The Hep cat at the Jumpin' Jive. Zoot Suits are hard to find but well worth it. Look to Cab Connolly in the 1943 film Story Weather for inspiration. Team the high-waist and braces with a loud, fat tie, the right lapel and a keychain for full effect.

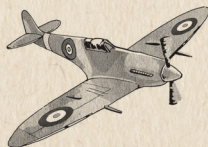
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RAF Air Crew

Whether you choose to be an officer or air man, ground or air crew, make you wear it in an authentic fashion. Wear it at all times outside and take it off indoors! Stand up straight and keep it fastened up. Wartime airmen should wear a "side cap" tilted over their right ear. Officers could opt for a peaked cap. Treat your plain black Oxford-style shoes to a fresh coat of polish and polish those buttons and badges until they shine. As short back and sides and a clean shave is the only way to wear it.



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The British Army

Smartness and presentation are key, so get your Brasso out! You'll need battledress, a woollen blouse and trousers made of serge, with braces to keep them at the right height. Black toe-capped ammunition boots are a must. Then you'll need webbing, a pair of anklets will suffice, nicely blancoed. You want a side cap to top it all off; the one that looks like a chip bag, or the GS beret, that looks like a mushroom. Whichever you choose you need a regimental badge on top so shiny you can see your face in it. Now stand up straight!

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Major William Martin RN

All the nice girls love a sailor — A fictitious Marine who's fake death changed the course of WWII, the Royal Navy won the war by cunning tactics, not brute force. Wear your navy uniform with shiny shoes, gold braid, a big beard and much pride.



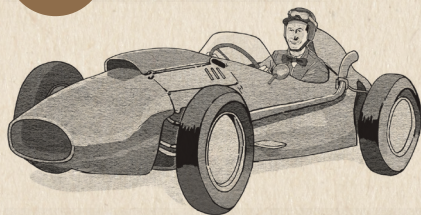
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Edwardians and Teddy Boys

The Teddy Boys of the 1950s and '60s were smart, dandyish and a bit of a menace too. Dress to make a statement but make sure you stick to the original era — no brightly coloured suede creepers here! Edwardian influences meant narrow ties, slicked back hair and ankle swingers. Look up the work of Roger Mayne, Don McCullin and Ken Russell for inspiration.



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The Racing Driver

Be your own Fangio, Moss, Hill, Clark or Hawthorn. Do your research and commit to the look, be it Hawthorn's signature bow tie and classic Englishness or Fangio's Argentine favoured Suixtil, copy to a 'T'. Add vintage brands, logos, hats and racing shoes to really look the part. Goodwood overalls from the Goodwood Shop are a very strong option but wear them close-fitting and sew your team name on the back in felt to make sure you stand out from the crowd.



NORTH
CIRCULAR

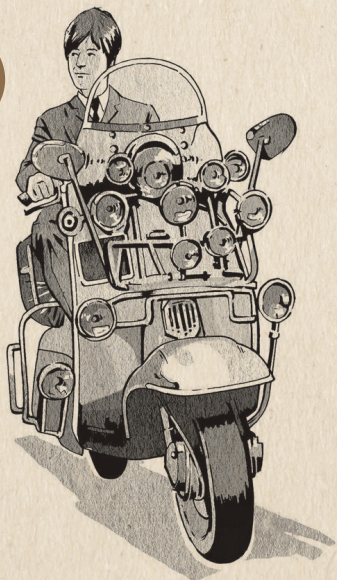
The Café Racer

Classic British leathers from Lewis Leathers or Aero Leathers will last you a lifetime but jeans, 1960s motorcycle boots and a leather jacket will work too. Long, white, silk scarves are obligatory.

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The Mods

Be a late 1950s beatnik. Start with madras checks, tab collars and narrow lapels. You could choose parkas, slim trousers and turn-ups, polo shirts and desert boots. Think early Miles Davis, Chet Baker and John Coltrane and the early album covers of The Rolling Stones, Zoot Money and Georgie Fame for inspiration. Hair is everything in pulling this off!



BEST DRESSED 2017. PHOTOGRAPHY BY AMY SHORE

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Throughout the weekend, Mastercard will present the coveted Best Dressed Competition and our #GoodwoodStyle competition for a chance to win a £250 prepaid Mastercard. To enter share your style with us on social media using #GoodwoodStyle, along with your style inspiration and why you come to Goodwood Revival.

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