

Goodwood Revival to honour Carroll Shelby

- Racing icon, team manager and car manufacturer Carroll Shelby to be celebrated at 2023 Goodwood Revival
- Goodwood to gather together cars representing the full breadth of his extraordinary career
- Goodwood Revival takes place over the weekend of 8-10 September 2023
- Customers can make savings on tickets when they buy before 30 April 2023

Today – 11 January 2023 – on what would have been Carroll Shelby's 100th birthday, Goodwood is delighted to announce that the legendary American driver, car manufacturer and entrepreneur will be celebrated at this year's Goodwood Revival, over the weekend of 8-10 September 2023.

The centenary of Shelby's birth will be honoured with one of Goodwood's signature tributes, comprising cars that were not only raced, but also designed and developed by the 1959 Le Mans winner. Running across the weekend, the celebration will include the likes of the MG-TC in which Shelby competed for the very first time, in 1952.

Shelby's impact on motor racing can be seen each and every year at the Revival, and 2023 will be no different, as an assortment of Cobras – the Anglo-American sports cars for which he is best known – are set to take to the track in the all-star Royal Automobile Club TT Celebration. Meanwhile, the Whitsun Trophy will host a number of examples of the Ford GT40, whose design Shelby played such an integral part in refining.

As Goodwood celebrates 75 years of the Motor Circuit, and 25 years of the Revival, it's a chance to reflect on the motorsport legends who have joined us over the years. Carroll Shelby is no exception, having raced at Goodwood during the Circuit's heyday in arguably one of the most important and dramatic races in the annals of British motorsport: the 1959 RAC Tourist Trophy. This race saw him share the winning DBR1/300 with his co-drivers Jack Fairman and Stirling Moss – the latter a late addition after his own car was eliminated in a spectacular fire during a routine pit stop. Earlier in the season, Shelby had won Le Mans, sharing the same DBR1 with Roy Salvadori, and victory in the Tourist Trophy secured the World Championship for Aston Martin.

Once racing returned to Goodwood with the institution of the Revival, Shelby wasn't far behind, attending the third iteration of the event in 2000 where he ran a Shelby Daytona Coupe driven by American IndyCar champion and F1 driver Danny Sullivan.

In what is a momentous year for Goodwood, we are very much looking forward to celebrating Carroll Shelby as an iconic figure, whose legacy is keenly felt at Goodwood and in the wider motorsport world.

*"Goodwood held a very special place in my grandfather's heart," said **Aaron Shelby**, board member of Carroll Shelby International. "He competed there as a driver in an Aston Martin and returned to race at the Circuit with the Shelby American team cars during the 1960s. Carroll attended the Goodwood Revival with his Shelby Cobra Daytona Coupe, and as a World War II aviator he especially admired the vintage warbird exhibit. We're honoured that the Duke of Richmond and his team have chosen to honour the 100th anniversary of Carroll's birthday this year. We look forward to a marvellous weekend at the Goodwood Revival."*

The Duke of Richmond said: *"It's such a privilege to be celebrating Carroll Shelby at the Goodwood Revival this year. He was a good friend and I remember when Carroll first came to the Revival back in 2000 – having raced and famously won at Goodwood in the 1959 TT – bringing with him his infectious personality and competitive*

spirit. It will be wonderful to see those glorious cars that Carroll raced and designed in action at Goodwood once again over the weekend.”

Taking place across the weekend, the Shelby tribute will join the full race schedule for the Goodwood Revival, Friday 8 - Sunday 10 September.

-ENDS-

Notes to Editors:

Tickets & Hospitality

Tickets for the Goodwood Revival start from £67 when purchased within our new early bird window before 30 April and can be purchased at goodwood.com or by calling the Ticket Office on +44 (0)1243 755055.

Whether customers are looking for a great day out with friends, entertaining clients or celebrating something special, Goodwood's unrivalled hospitality provides the ultimate setting to enjoy the events. Email hospitality@goodwood.com or call +44 (0)1243 755054.

Media accreditation

Media accreditation for the Goodwood Revival will open in March.

Contact

For more information about the Goodwood Revival and our other motorsport events, please contact Katharine Morgan, Motorsport & Automotive Press Officer: Katharine.Morgan@goodwood.com

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For all other press enquiries please contact: media@goodwood.com

Imagery and news from Goodwood are available from our [Press & Media Site](#).

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@GoodwoodRevival | #GoodwoodRevival | #ReviveAndThrive

About the Goodwood Revival

The Goodwood Revival is the world's greatest historic motor race meeting, and the only sporting event of its kind to be staged entirely in a period theme. More than just an unrivalled weekend of historic racing, it is an immersive celebration of a less disposable world, where “make do and mend” was a way of life rather than a casual slogan.

The Revival is, at its heart, a celebration of craftsmanship and sustainability, from an age when possessions were made to last and be cherished. It promotes a thoroughly modern ethos – to “reduce, reuse, repair, restore and recycle” – in the most authentic way possible. All the cars are original, having been lovingly maintained since new, many of the outfits have been handed down through generations, and even the retailers specialise in pre-owned artefacts – everything from clothes and accessories to automobilia and books.

It is, proudly, the world's biggest and most glamorous second-hand event.

About Shelby American, Inc.

Founded by legend Carroll Shelby, Shelby American, a wholly owned subsidiary of Carroll Shelby International Inc. (CSBI:PK), manufactures and markets performance vehicles and related products. The company builds authentic continuation Cobras, including the 427 S/C, 289 FIA, 289 street car, Daytona Coupe and Shelby Series 2 component vehicles; it offers the Shelby GT, 1000, Super Snake, SE CODE RED and Shelby GT500KR post-title packages for the 2005-2022 Ford Mustang. Shelby American also offers the Shelby Raptor, Shelby F-150 Super Snake and Shelby F-150 trucks, as well as the Shelby F-250 Super Baja. Heritage cars include the continuation 1965 Shelby GT350 competition model, 1967 Ford Shelby Super Snake and 1968 Ford Shelby GT500KR. For more information, visit <http://www.shelby.com/>.