



THE ELEGANT, EXOTIC AND ESOTERIC AT 2017 CARTIER 'STYLE ET LUXE' CONCOURS D'ELEGANCE AT GOODWOOD FESTIVAL OF SPEED

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For more than 20 years now, one of the most popular and stylish attractions at the annual Goodwood Festival of Speed presented by Mastercard, has been the Cartier 'Style et Luxe' Concours d'Elegance, with this year promising to be no exception.

From **Thursday June 29th to Sunday July 2nd**, a varied and intriguing selection of both pre-and post-war motor cars will grace the calm and tranquil Cartier Lawn at the Festival with seven dedicated car classes vying for the Goodwood visitors' attention and the judges' highly-prized 'Best of Show' award.

Laurent Feniou, Managing Director of Cartier UK, will host the judging of the concours on **Sunday July 2nd** and said; "*The concours, now in its 22nd edition echoes Cartier's values of innovation and creative design.*"

The seven classes for the 2017 Cartier 'Style et Luxe' offer car connoisseurs and the generally curious alike a rarely-seen mix of around 50 elegant, expensive, exotic, eclectic and exceptional cars.

The early pre-war period of motoring is represented by two car classes, the first dedicated to the intriguing steam motor carriages built by the famous **Stanley** marque, founded in the USA 120 years ago. The second Cartier class sees the 110th anniversary of the remarkable **Rolls-Royce Silver Ghost** being honoured with some significant examples of this unique motor car on display.

We'll also be celebrating two 70th anniversaries, with an eye-watering display of exceptional **Ferrari 250s**, plus **Aston Martin DB** models from the David Brown-era of ownership of this prestigious British sporting marque.

The Italian theme continues with graceful **Maserati GTs** marking the 60th anniversary of the Modena company's legendary 3500 GT. Also, the iconic **Nuova Fiat 500**, launched to huge acclaim and instant popularity in 1957.

Last but definitely not least is a class of exotic high-speed '**hypercars**' to mark the 25th anniversary of the first delivery of the 106 McLaren F1 - delivered to its very lucky owner in 1992. **(ENDS)**

EDITORS' NOTES:

Saturday and weekend tickets for the 2017 Festival of Speed are now already sold-out, with Thursday, Friday, and a limited number of Sunday tickets still available on a first-come, first-served basis. Some hospitality packages remain available throughout the weekend. To buy tickets or enquire about hospitality visit www.goodwood.com or call the Goodwood Ticket Office on 01243 755 055.

Staged every summer since 1993, the **Goodwood Festival of Speed Presented by Mastercard** is the world's largest automotive garden party; set against the spectacular backdrop of Goodwood House in West Sussex, UK. Over 600 cars and motorcycles spanning the phenomenal history of motoring and motor sport take part with some of the most legendary figures from the sport as well as international celebrities regularly attending. Highlights will include the Moving Motor Show, Forest Rally Stage, Michelin Supercar Paddock, Michelin Supercar Run, F1 paddock, Drivers' Club, GAS Arena, Cartier 'Style et Luxe' Concours d'Elegance, Aviation Exhibition and Bonhams Auction.

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