

Goodwood Revival's Bonhams Auction achieves world record as Porsche 550 sells for £4.6million

11 September 2016

The atmosphere at the Bonhams auction on Saturday afternoon was electric as a world record-breaking £4,593,500 was reached in the sale of a stunningly original 1956 Porsche 550 Spyder.

James Knight, Bonhams International Group Motoring Director and auctioneer on the day, said: "We've had an excellent Goodwood Revival sale, totalling £14.5 million. The saleroom was packed full of enthusiastic bidders, with clients phoning in from all around the globe, leading us to sell more than 70% of lots, and creating a world record price for a Porsche 550 Spyder.

"The top lot of the auction is an icon of 1950s sports car design, the gloriously original 1956 Porsche 550 Spyder. The car attracted much attention from bidders, with increments rising by hundreds of thousands until the gavel finally fell to achieve £4,593,500. The car is so original, that you could travel back in time 60 years and find it in much the same condition. It's exactly how a 550 would have looked, smelt and felt like when James Dean famously purchased his example back in 1955."

(Ends)

Editor's Notes

To access the Goodwood Media Centre for rights free images please click here: Username: g00dw00d Password: st3rl1ng

For all Media enquiries, please contact Laura Gilbert-Burke at the Goodwood Motor Sport Press

Office:

Telephone: +44 (0)1243 755000

E-mail: laura.gilbert-burke@goodwood.com

Goodwood Motor Sport on social media: YouTube: http://youtube.com/goodwoodtv

Facebook: http://www.facebook.com/goodwoodrrc

Twitter: http://twitter.com/goodwoodrrc

