



Fashion and fun at the all-new Revival Emporium

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Visitors to the Goodwood Revival this weekend have been enjoying a series of fashion shows at the all-new Revival Emporium, presented by Mastercard. The Emporium showcases the very best of men's and ladies' fashion inspired by and from the Revival period of 1948 to 1966, with models, dancers, actors and actresses telling the romantic story of a couple in love.

Brands featuring in the shows include Gieves and Hawkes, Aspinal of London, Dolce and Gabbana, Aquascutum at Modes & More, Grenfell, Silvermans, Victoria Grant, Matalan, Rokit, Beyond Retro, New Look, Native Youth, Catriona Hanly Couture, Suzannah, Elizabeth Stuart, Mystic Magic, Asos, Zara, Joseph Cheaney, Dobell, Lulu Guinness, Natalia Kaut, Habibi London, Kendall & Kylie, Pride & Clarke, Topman, Taylor & Wright, Ursula Mascaro, Helene Strasser, Weill Boutique, Natalia Kaut, River Island and Goodwood Shop.

Two shows each day purely feature vintage pieces from the long-established and much-coveted collection of Mark and Cleo Butterfield, vintage clothing experts from Devon who provide vintage attire to movies and catwalks up and down the country.

The Emporium also hosts the hugely popular Best Dressed competition at 3pm each afternoon. The Goodwood panel of expert fashion reenactors hand-pick the very best visitor outfits from the sell-out crowd, photograph them and invite them along to take part in the final on-stage.

The fashion shows and stories around the clothes and Revival fashion are being streamed online at Goodwood.com throughout the event weekend so viewers across the globe can enjoy this celebration of vintage fashion at its best.

(Ends)

Editor's Notes

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