

New Revival Emporium Catwalk Show Delights the Crowds

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The nostalgia of bygone eras is being brought to life in a playful catwalk show featuring dance and drama on the opening day of Goodwood Revival.

Revival Emporium presented by Mastercard is a new addition to the already packed programme of events at Goodwood's annual 'step back in time'.

Seven shows will run throughout each day and into the evening, celebrating the iconic style of the 1940s, the fabulous 1950s and the colour explosion of the 1960s.

Choreographer Andy Turner, creative director of Mass Movement and a former Rambert dancer, has created a show that has a heart-warming narrative, following the journey of an elderly couple as they reminisce. Their youthful selves dance and jive as they go down the fashion and social memory lane from war-time to the sixties revolution.

Five of the shows feature 'Inspired Vintage' collections of modern brands available now in the shops. Twice a day there's a 'Pure Vintage' show featuring classic Ossie Clark, Mary Quant and other iconic labels from the famous private collection of Cleo and Mark Butterfield.

For the most stylish Revivalists there's a Best Dressed competition at 1500hrs each day, judged and presented by Mastercard.

(Ends)

Editor's Notes

The Goodwood Revival is now live!

All press releases and rights free images from the weekend are available here: Username: g00dw00d Password: st3rl1ng

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Goodwood Revival on social media: #goodwoodrevival #revivalstyle

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